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THE TILE DOCTOR NAMES HANLEY VP OF MARKETING AND STRATEGY

ATLANTA, July 22, 2009 – Tile Media Properties (TMP), parent company of The Tile Doctor, today announced that M.H. Hanley has been named Vice President of Marketing and Strategy. Hanley will oversee the comprehensive marketing and branding activities for all the TMP brands, focusing especially on the growth of the Tile Doctor product line.

“Over the last nine years, we have established TheTileDoctor.com as the Internet resource for tile consumers,” said Curt Rapp, founder and CEO of The Tile Doctor. “With the addition of M.H. as the brand guardian, we will provide the tools, information and features that consumers have been missing from our industry.”

Hanley has more than ten years in management and marketing on a global scale, with a focus on public relations. Her experience includes SVP for EM Technologies, an Atlanta-area start-up acquired in 2008 (TSXV: GJH), Artagrafik, a full service branding agency representing clients like Marsh (NYSE: MMC) and Intercontinental Hotels Group (NYSE: IHG), preceded by Cohn & Wolfe, VH1 and Mtv, and the US Senate.

“I am very excited to work for a company with such impressive industry recognition and value to consumers,” said Hanley. “I am looking forward to the coming year as we launch new programs and advance the rate of innovation in the tile industry.”

Hanley will manage the marketing of the company, including an active agency selection, and serve as temporary media contact. With Rapp, she will represent the company to the Tile industry organizations.

About The Tile Doctor

Founded in 1999 by tile industry veteran Curt Rapp, The Tile Doctor and its Internet properties have been focused on the needs of the tile consumer and tile industry. With tens of millions of unique visitors over the years, the company launched a line of how-to tile and how-to decorate with tile videos in 2007. This year, the company is unveiling a dramatic addition to the best tile information on the Internet: an advanced collection of products, solutions and machines for the industry professionals and consumers. In July, the company launched a green antimicrobial surface modifier.

The company is incorporated as Tile Media Properties, a nod to the company’s informational origins. Headquartered in Atlanta, Ga., the company is an active member of the Ceramic Tile Institute of America (ctioa.org) and is a proud supporter of Tile Partners for Humanity (tpfh.com). For more information, visit www.thetiledoctor.com.

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